

## Contact

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(Portfolio)  
[www.teighlorchaney.com](http://www.teighlorchaney.com) (Portfolio)

## Top Skills

Adobe Creative Suite  
Illustrator  
Photoshop

## Languages

English (Native or Bilingual)

## Certifications

Essential Cat & Kitten Care  
Animal Care  
Proofreading and Copyediting 101  
Adobe Photoshop 101  
Excel 2019

## Honors-Awards

Provost's Honor Roll  
Accolade Yves Navant for Ambition  
& Initiative  
President's Honor Roll  
Honor Roll  
President's Honor Roll

# Teighlor Chaney

Designer and Marketing Professional  
Little Rock

## Summary

Versatile marketing professional with a proven track record of print and digital marketing campaigns along with social media management.

Advanced proficiencies in Photoshop, InDesign, Illustrator, WordPress, and Wix web design.

Authorized to work in the US for any employer

## Experience

VIP Petcare  
Clinic Assistant  
December 2021 - Present (1 month)  
Little Rock, Arkansas, United States

Teighlor Made Art & Design  
Freelance Artist  
August 2014 - Present (7 years 5 months)  
Little Rock, Arkansas Area

Fostered a high rate of returning clients due to optimal customer service and outstanding graphic design services.

Successfully completed several freelance Graphic Design jobs with a strong customer satisfaction rate.

Oversaw all aspects of design and development, and offered design solutions when necessary.

Offered design solutions that effectively solved problems and enhanced advertising goals.

Utilized crucial design software skills to assist with projects.

Assisted with all aspects of the creative process from copywriting to design and execution.

### Rich Logistics

#### Social Media Coordinator

July 2021 - October 2021 (4 months)

Little Rock, Arkansas, United States

Increased social media reach 50% (Facebook), 175% (Instagram), 465% (LinkedIn).

Managed multiple Facebook, Instagram, and LinkedIn accounts under our parent company C.A.T.

Led meetings regarding upcoming content for our social media accounts

Corresponded with promotional, print, and sign companies to produce materials for our company, doing comparative research to ensure orders arrived on time and were the at the most affordable rates available. Upon arrival evaluated merchandise for quality control.

Attended special events wherein I assisted with planning, set-up and tear-down.

Collected photos and video for social media content.

Used editing software such as Adobe Photoshop, Adobe Illustrator, and Adobe Premiere to produce attractive content for our pages.

Operated Hootsuite to assist with scheduling posts.

Utilized Google Analytics to collect data associated with our sites.

### Allegra Print & Imaging of Arkansas, Inc

#### Graphic Designer

October 2019 - June 2021 (1 year 9 months)

Little Rock, AR, United States

Cultivated positive relationships with over 200 clients by maintaining a 100% satisfaction rate.

Leveraged Adobe Photoshop, InDesign, and Illustrator expertise to retouch and manipulate images as needed to support project timelines.

Optimized layouts and composition by determining the sizing and arrangement of each component.

Drove client exposure by aligning all design work with brand image and values when creating print advertisements, e-mail marketing campaigns, and package designs.

Created error-free, professional copy and provided proofreading, and editing services to clients.

Fielded incoming telephone calls to answer questions, direct callers, and take messages for staff and supported business operations by organizing the pick-up and delivery of outgoing mail.

Collected payments for services and updating accounts to reflect new balances while taking the initiative to handle additional administrative tasks to give office staff expert clerical support.

## Staples

Print and Marketing Associate

August 2019 - October 2019 (3 months)

Little Rock, Arkansas Area

Examined job orders to determine the quantity, stock specifications, colors, and special printing instructions.

Produced high quality finished printed material in a timely and efficient manner.

Maintained register during make-ready and production processes and processed customer payments using a POS system.

Distributed updated weekly report of project priorities to team members and management.

## Little Rock Zoo

Zoo Associate

February 2019 - September 2019 (8 months)

1 Zoo Dr, Little Rock, AR 72205

Assisted the Little Rock Zoo with various marketing projects that would engage new leads and potential customers.

Adjusted ads to better align with desired consumer audiences and improve conversion rates.

Developed creative design for print materials, brochures, banners, and signs.

Delivered exceptional customer service through acknowledgment, communication, and commitment to quality.

Managed customer cash and credit card transactions using company point of sale system.

### Cuddle Clones

Illustrator & Social Content Creator

January 2017 - January 2019 (2 years 1 month)

Remote

Researched common, uncommon, and rare variations of a given animal breed or type, deciding the appropriate iterations of; colors, patterns, markings, and any other variables that may arise from different animals and breeds to be used in digital illustration.

Created custom images using photos submitted by customers and provided other related illustrative functions such as designing new cartoon accessories (toys, hats, etc.) for use on the website.

Supervised other artists in the design of custom pets and accessory additions, providing feedback and reports on their work.

Collaborated with marketing and support departments to create high-quality images and illustrations for specific projects.

Served as a Social Content Creator writing blogs and conceptualizing then executing images and infographics to be used on Cuddle Clones' social media accounts including Facebook and Instagram.

### AETN Ideas

Production Assistant & Graphics Coordinator

January 2016 - May 2016 (5 months)

Conway, AR

Researched historical imagery for the documentary project Music in Arkansas: Origins.

Gained knowledge concerning the process to acquire rights to copyrighted media through professional development.

Created and updated physical records and digital files to maintain current, accurate, and compliant documentation.

Reviewed activities for the production team to complete tasks on time.

Digitized and logged footage and assessed the quality of images used.

## Unity Health

Communications Representative

August 2013 - October 2014 (1 year 3 months)

Assisted in the maintenance of electronic medical records.

Had a large influence in remodeling the hospital's error reporting structure.

Meticulously identified and rectified inconsistencies, deficiencies and discrepancies in medical documentation.

Managed a multi-line phone system and pleasantly greeted all patients.

Alerted the hospital to emergencies quickly and efficiently.

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## Education

Rocky Mountain College of Art + Design (RMCAD)

Bachelor of Arts (B.F.A.), Illustration · (2014 - 2016)

University of Arkansas at Monticello

Bachelor of Arts (B.A.), Creative Writing · (2010 - 2012)